

“Resistance Fighter” Awareness Campaign

Infectious Diseases MD



FPO

**I'm a
resistance
fighter**

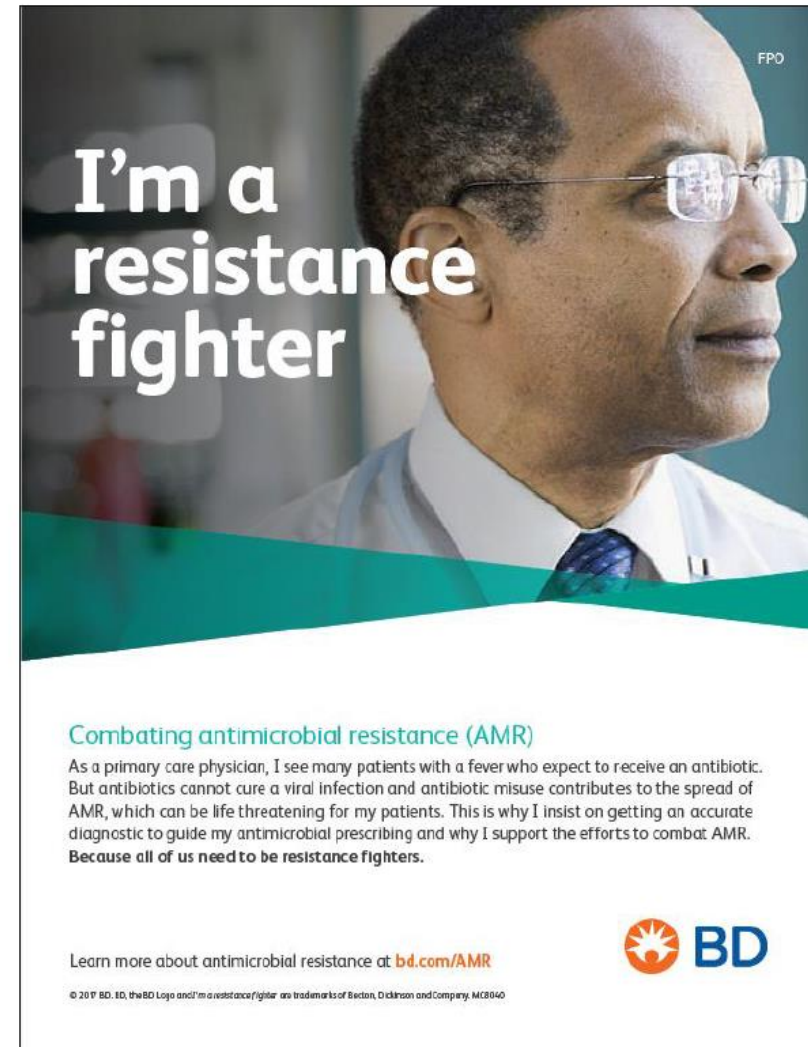
Combating antimicrobial resistance (AMR)
As a specialist in infectious diseases, I know that even routine medical procedures can become life threatening for my patients because of AMR. This is why I insist on ordering the right diagnostic tests to determine whether an infecting organism is resistant and which drugs will work, as well as ensuring tight adherence to infection control protocols. **Because all of us need to be resistance fighters.**

Learn more about antimicrobial resistance at bd.com/AMR



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Primary Care MD




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Combating antimicrobial resistance (AMR)
As a primary care physician, I see many patients with a fever who expect to receive an antibiotic. But antibiotics cannot cure a viral infection and antibiotic misuse contributes to the spread of AMR, which can be life threatening for my patients. This is why I insist on getting an accurate diagnostic to guide my antimicrobial prescribing and why I support the efforts to combat AMR. **Because all of us need to be resistance fighters.**

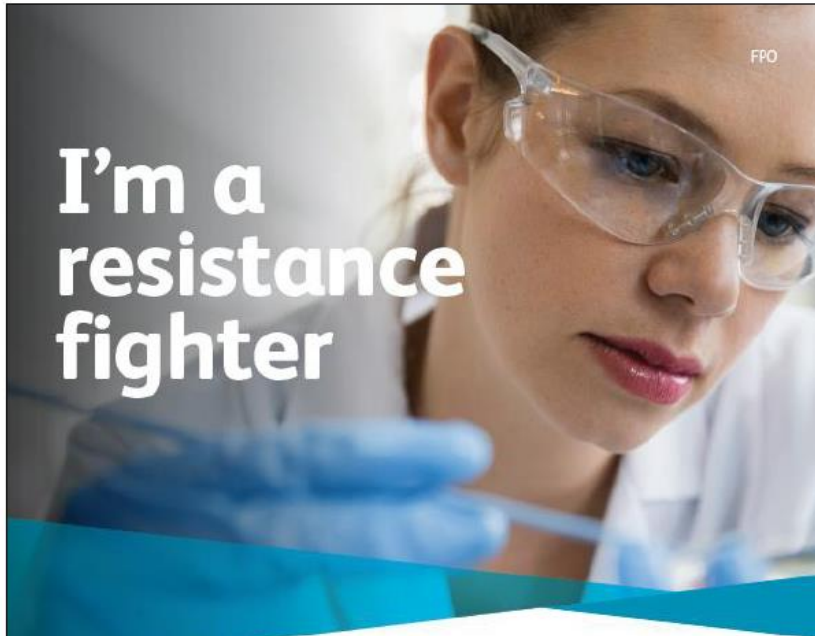
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Microbiologist




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Combating antimicrobial resistance (AMR)

As a microbiologist, I have an up-close view of the antimicrobial resistant bacteria that threaten human lives every day. My focus is to identify organisms that cause infection, determine if they are resistant to antimicrobials and confirm if there's a drug that will work. Experts predict that AMR may one day cause more deaths than cancer does today. I am determined to not see that happen, and this is why I am always vigilant against AMR. **Because all of us need to be resistance fighters.**

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Pharmacist



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Combating antimicrobial resistance (AMR)

As a hospital pharmacist, I know that inappropriate use of antimicrobials can create life-threatening risks for patients and reduce the effectiveness of new and existing drugs. This is why I work closely with medical and laboratory teams to ensure patient treatment decisions are based on timely diagnostic tests that accurately identify infectious pathogens. **Because all of us need to be resistance fighters.**

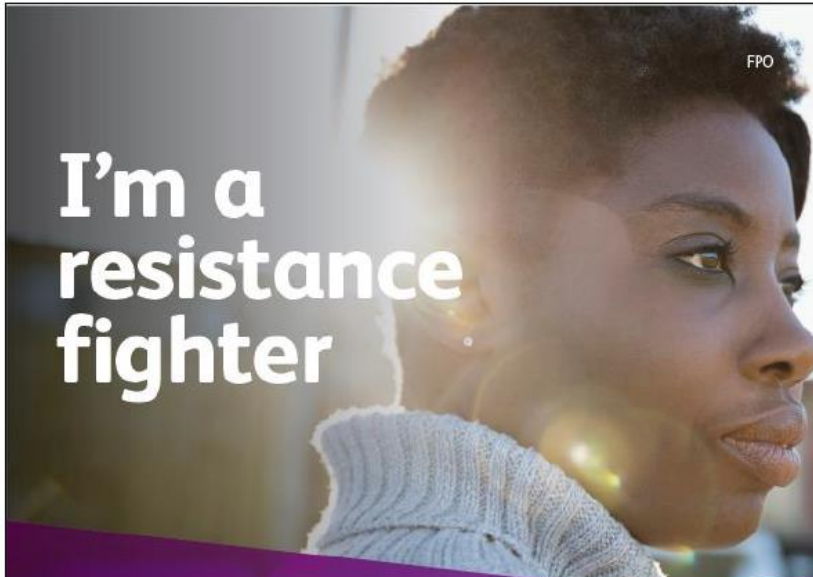
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Infect. Ctrl Practitioner




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Combating antimicrobial resistance (AMR)
As an infection control practitioner, I realize most patients don't know that common bacteria, including resistant organisms that may be present on their own skin, can cause life threatening infections after undergoing surgery. This is why I ensure careful adherence to patient skin preparation and other protocols to reduce infections associated with surgery or other invasive procedures. **Because all of us need to be resistance fighters.**

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Patient Survivor




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Combating antimicrobial resistance (AMR)
When I developed a simple fever for no apparent reason, I never expected to end up as a hospitalized patient in a life or death struggle against a drug resistant infection. I survived my illness because the hospital precisely diagnosed the cause of infection and prescribed the right treatment. Today, I'm doing whatever I can to inform others about the threat of AMR. **Because all of us need to be resistance fighters.**

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